

EXHIBITOR GUIDE

CE China
INTERNATIONAL BRAND SHOW
FOR CONSUMER ELECTRONICS

20 – 22 April 2016

With this Exhibitor Guide, we aim to provide you with key facts about the premier edition of CE China 2016. It will give you quick, direct and practical information regarding specific aspects of the exhibition. We want to make sure you get the best business results out of your company's presentation and look forward to enter the biggest consumer market with you!

GENERAL FACTS

- **Show venue:** Shenzhen Exhibition and Convention Center (SZCEC), Fuhua 3rd Rd, Futian, Shenzhen, Guangdong, China
- **Halls:** 2 – 4
- **Organizer:** Berlin Exhibition (Guangzhou) Co., Ltd.
- **Opening hour's visitors:** 10.00 – 17.00 h on April 20-21, 2016
10.00- 15.30 h on April 22, 2016
- **Opening hour's exhibitors:** 9.00 – 17.30 h on April 20-21, 2016
9.00 – 16.00 h on April 22, 2016
- **Construction period*:** April 18: 8.30 – 17.30 h
April 19: 8.30 – 22.00 h
- **Dismantling period:** April 22: 16.00 – 22.00 h
- **5% Early Bird Deadline:** November 15, 2015
- **Application Deadline:** January 15, 2016

*All construction and set up must be finished before 8.00 am on April 20, 2016

RATES / PRICES

- **Row stand area:** 1,780 RMB / sqm
- **Corner stand area:** 1,820 RMB / sqm
- **Peninsula stand area:** 2,100 RMB / sqm
- **Island stand area:** 2,400 RMB / sqm

Stand rentals do not include a

- Flat rate for additional services of 24,30 RMB/sqm
- One-off-fee for the Promotion Package (Basic or Standard Package depending on stand size)

All stands up to size of 36 sqm will be mandatory to build the stand with CE China official contractor.

- **Price stand shell scheme basic:** 17,800 RMB / 9 sqm
- **Price stand shell scheme upgrade:** 19,000 RMB / 9 sqm

OFFICIAL CE CHINA CONTRACTOR

PICO International will be the official contractor for CE China 2016.
PICO IES Group Limited
Ms. Ryann Choi
Senior Project Manager

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e-mail: cechina2016@picoiesgroup.com;
or call: +852 3713 0442
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www.pico.com

Additional services and stand furnishings will be available for rent. Contact PICO International for prices and further information.

TIMELINE



TECHNICAL GUIDELINES

- Maximum booth height for stands is 4.5 m up to 100 sqm / for 100-600 sqm the maximum height for stands is 6m
- No double storey stands are possible
- No suspension points can be ordered
- A complete overview of CE China's Conditions of Participation can be found at: www.cechina-ifa.com
- All stands from 9 – 36 sqm must be built with PICO International
- Maximum Volume is 75 decibles

LOGISTICS

DB Schenker will be CE China official partner for freight forward

tel: +49(0)30 3012995 420

e-mail: fairs.berlin@dbschenker.com

GENERAL INFORMATION

- **Visa:** Please find all information on visa requirements at: www.visaforchina.org
- **Airport:** Shenzhen has excellent airline connections including domestic flights via Shenzhen and Guangzhou – which are among the largest Chinese airports – and international connections via Hong Kong and Macao
- **Travel Information:** check out www.cechina-ifa.com for Travel Services, including transportation, hotels and travel agencies

CE CHINA CONTACTS



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